

# MEDIA KIT

## Access Information News

 The Week's News In Access Information



**Readership:** 43,000 + / week.

**Frequency:** Weekly on Mondays at 6:00 AM ET.

**Most Recent Issues:** <https://accessinformationnews.com/#new>

**Subscribe:** <https://accessinformationnews.com/subscribe>

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**Free Link Tracking:** <https://accessinformationnews.com/analytics>

**Sponsorship Information:** <https://accessinformationnews.com/sponsor>

**Advertiser Information:** <https://accessinformationnews.com/advertise>

**About The Publication:** Founded in 2022, Access Information News is the world's leading not-for-profit access information publication that reaches over 43,000 blind, low vision, deaf, hard of hearing, deafblind, neurodivergent and/or disabled professionals, educators and enthusiasts, all over the world, each week.

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**1.) Key Newsletter Statistics:** Current Subscribers: 43,000 +. Open Rate: 47%. Click Rate: 34%. Bounce Rate: 1.2%. Ad CTRs: 2-12%. (Averages. Last 12 months.) For verification of our stated subscriber counts, please visit our [Subscriber Count Screen Shots](#) section.

**2.) Sponsorship Package Cost: \$200 / month.** While packages last. No obligation. Cancel anytime.

**Sponsorship Package Cost Breakdown:** As a not-for-profit publication, Access Information News charges Sponsors only **\$50 / month per 10,000 readers served**. This fixed cost keeps the publication running as it grows while allowing businesses and organizations to reach an exclusive and highly engaged audience within the access information sector at one of the most cost-effective rates available in digital media today.

### **3.) Benefits All Sponsors Receive:**

- A. One (1) [Sponsor Profile](#) on the Access Information News website.
- B. One (1) [Sponsor Profile](#) in each weekly newsletter.
- C. One (1) [Sponsor Wall Brand Advertisement](#) on the Access Information News home page.
- D. One (1) [Sponsor Wall Brand Advertisement](#) in each weekly newsletter.
- E. One (1) [Classified Advertisement](#) in each weekly newsletter.
- F. 50% Discount on all [Sponsored News Article Advertisements](#).
- G. Membership in the [PWD Media Co-op](#) for the duration of your sponsorship.
- H. [Free link tracking](#).
- I. Permanent SEO benefits.
- J. Gratitude from over 43,000 access information subscribers for keeping Access Information News free to read.

**4.) Availability:** As a not-for-profit publication Access Information News offers only 24 Sponsorship Packages at any given time. All Sponsorship Packages are offered on a first-come, first-serve basis. [Check availability here](#). If you would like to become a Sponsor but there are no Sponsorship Packages currently available, you can join the waiting list by sending an email to [sponsorships@accessinformationnews.com](mailto:sponsorships@accessinformationnews.com).

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## 5.) Secure A Package:

### A.) Paying Monthly: [Register and pay here.](#)

**You Will Receive:** All of the benefits listed above.

+ Zero (0) Free [Featured Advertisement](#) credits per month.

### Additional Benefits for Paying Quarterly or Annually:

### B.) Paying Quarterly: [Register and pay here.](#)

**You Will Receive:** All of the benefits listed above.

+ One (1) Free [Featured Advertisement](#) credit per quarter. (\$200 value.)

### C.) Paying Annually: [Register and pay here.](#)

**You Will Receive:** All of the benefits listed above.

+ Five (5) Free [Featured Advertisement](#) credits per year. (\$1,000 value.)

## 6.) More Information:

→ [About Access Information News](#)

→ [Sponsorship Packages](#)

→ [One Time Advertisements](#)

→ [List of Current Sponsors](#)

## 7.) Contact:

Aaron Di Blasi, [PMP](#)

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*"The greatest barrier to accessibility is indifference."* 💡

PR Director (2024-Present)

**AT-NewsWire**

Access Technology's Digital NewsWire

<https://at-newsWire.com> 🌐

Publisher (2024-Present)

**AI-Weekly**

The Week's News in Artificial Intelligence

<https://ai-weekly.ai> 🌐

Publisher (2022-Present)

**Access Information News**

The Week's News in Access Information

<https://accessinformationnews.com> 🌐

Publisher (2020-Present)

**Top Tech Tidbits**

The Week's News in Access Technology

<https://toptechtidbits.com> 🌐

Sr. Project Management Professional (2006-Present)

**Mind Vault Solutions, Ltd.**

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<https://mvsltd.com> 

## **Certified:**

Digital Marketing Associate, [Meta Certified](#) (2022 - Present)

Social Marketing Professional, [Hootsuite Certified](#) (2020 - Present)

Email Marketing Professional, [Constant Contact Certified](#) (2019 - Present)

## **Specializing in:**

Digital Strategy and Content Marketing

Social Media Advertising

Online Fundraising

[ADA](#), [WCAG](#) and [Section 508 Compliance](#)

**Website:** <https://mvsltd.com> 

**Email:** [ad@mvsltd.com](mailto:ad@mvsltd.com) 

**Toll Free:** [+1 \(855\) 578-6660](tel:+18555786660) 

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